

Change Lives, Impact Your Community and Live the Life You Were Born to Live!

A COMPANY THAT ENCOURAGES YOU TO CLIMB THE LADDER OF SUCCESS

"We help you grow step by step to eventually move up and have a brokerage of your own, if that's your heart's desire!"

THE DEFINITIVE GUIDE TO SELLING MORE

HOMES & MAKING MORE MONEY

THE BROKERAGE
WITH A SYSTEM & CULTURE
PRODUCING MORE
MILLIONAIRE AGENTS
THAN ANY OTHER OUT THERE



Top Dog Winners and Broker Owners
Bertrand & Argy Dussault



Billion-Dollar Agents
Craig Proctor and Todd Walters



Rudy Kusuma
Broker Owner California



Tami Goodwin and Erika Page
Team Leaders, Georgia



Joe Cox
Team Leader, Georgia



Rick and Karey Kendrick
Broker Owners Florida

Hello Ambitious Real Estate Agent

You must be ambitious; you decided to look at the #1 System and Culture that is creating more millionaire real estate agents than anything out there. Can I say congratulations on doing that? You know, many times, we get stuck in our routines doing tasks and not working on the Rainmaking activities of our business, and right now, that is what you are doing. You're looking for something; most likely, it's more freedom/time, increased income, or both. I thank you for checking us out!



Todd Walters
also known as TW

Would you agree, growing a real estate business can be complicated, even frustrating at times? I've been there. I was a real estate agent for many years, a successful one, and years ago, I decided to be a coach and mentor. A gratifying career, I must say. I love getting those emails, texts, and phone calls from struggling agents, telling me their stories of their unique journey on becoming millionaire agents. Yes, I own a brokerage as well, but most importantly, I am in the coaching and training business, helping real estate agents help more people buy and sell the extraordinary place they call home.

My name is Todd Walters, with Your Home Sold Guaranteed Realty. I am a Billion-Dollar agent, and I am proud to have a company with an innovative system and a culture that gives back to its community; on every transaction, a portion is donated to a worthy cause.

One thing I always say around here is, Go Serve Big! A statement or Motto I came up with years ago. At one time, I was always saying to my team, Go Sell Big! And it occurred to me one night when I was deep in thought and prayer for my team that it shouldn't be focused on the sale; although that is very important, it needs to be focused on people; the buyer, the seller, your coworker, your team, your spouse, your friends etc. So, that is when I said to myself, not Go Sell Big. Go Serve Big!

**We are in an
ever-changing
marketing world.
So remember to
ABT! That
Means: Always
Be Training!**

Todd Walters, TW

Translation:

When you put others first, you will never be second.

So, I say to you today, I hope you enjoy reading through this booklet, and it brings some light on a critical choice in your life on how you are going to grow and scale your real estate business. And... of course, as always, in everything that you do, GO SERVE BIG!



Todd Walters
Founder and CEO

P.S - Please, at any time, do not hesitate to contact our support team with any questions that you might have.

We are here for you!
888-449-YHSG or email us at Success@FloridaYHSGR.com




A few of my Lifestyle Pics!
Make sure to have your favorite lifestyle pics around.
They remind you of why you're in this
awesome business of real estate!
Go Serve Big!

Why is it the majority of real estate agents struggle to effectively grow their real estate business?

The way most agents and brokers do business is a failing formula. Industry statistics make the case:

- **The median gross income of realtors is below \$50,000 a year.**
- **First-year agents take home less than \$9,000.**
- **80% of all agents do not make it past their 5th year.**
- **95% earn under \$100K.**
- **99% earn under \$250K a year.**



We are in an ever-changing marketing world. So remember to ABT! That Means: Always Be Training!

If you think there must be a better way – you're right!

This better way is NOT found in doing what most agents do. It is doing the opposite. This is exactly why Craig Proctor and I launched Your Home Sold Guaranteed Realty. Craig and I have done well selling our exclusive quantum leap system to agents and brokers and coaching them up to Millionaire and Multi-millionaire real estate businesses!

Why? Because our **QUANTUM LEAP SYSTEM** is different from what **99% of Agents and Brokers do.**

You see, we have discovered there is no part of industry norms and standards (statistics above) that an agent can use to become super successful. Our experience has shown that the more an agent does what the majority of agents do, the greater the likelihood of the agent failing like the stats noted above and not achieving Super Success.

Think about how most agents get started in real estate. You get your license. You pick a company probably because you know someone there. You show up day one and then begin to copy pretty much what everyone else is doing.

And THAT is likely the career killer. The industry statistics I detailed prove this.

For the few agents and brokers who do make decent money, they find themselves working weekends and evenings. Juggling all the balls themselves, racing around every day, all day, trying to be all things to all people.

It is impossible for that agent to be at their kid's ballgame and show homes to a buyer simultaneously. They are forced into cheating one of them.



**ROAD TO
SUCCESS!**

**ROAD TO
WHAT THE
MAJORITY
ARE DOING!**

It shouldn't be that way. Commissions are disappearing for most agents as well. But, unfortunately, the majority of companies don't seem to know what to do about it.

Like I pointed out; People get into real estate, look around at what everyone else is doing and copy them - instead of copying the 1% of the 1% (those who have actually achieved the highest levels of success).

If you want to be a Millionaire Agent Team – it's improbable copying or learning from someone who HASN'T done it.

So, 2 Billion-Dollar Agents, Craig Proctor, the #1 Real Estate Agent and Coach, and myself took the #1 System for growing a real estate business and turned it into a BROKERAGE – for agents like you that want to...



Increase your Real Estate Business by 300% or More Without Giving Up Your Personal Life To Do It.



I'm talking a Real Business that Changes Lives, Positively Impacts Your Community and Allows YOU to Live the Life You Were Born to Live!

**Follow in the Footsteps
of those that have
done what
you want
to do!**



Your Home Sold Guaranteed Realty was Launched in August of 2018.

The concept of having a Brokerage with the #1 USP (unique selling proposition) in Real Estate History as its name would enable agents and brokers to combat the trend of paid media becoming more crowded and less profitable AND capitalize on the growing TREND of SEO, Organic and Free Media.

- ✓ In March of 2020, Craig Proctor officially licensed Your Home Sold Guaranteed Realty to 10 Titanium Level Quantum Leap System Members who recognized the opportunity.
- ✓ By 2021 the number grew to 20 – with locations in 11 states and 2 Canadian Provinces.
- ✓ Today... as you can see below, Your Home Sold Guaranteed Realty brokerages are popping up all across North America every single week.



The struggle for you to have predictability in your business, certainty of income growth and an influential business that serves your life and others too – all that toil and struggle...



We exist to totally eliminate that for you and help you achieve your heart's desire! Quite simply, we have a different way, a better way, a superior way, to sell real estate.

Imagine – the plan, the system, the model, the mentors, the culture – all in ONE place – guaranteed to increase your business by 300% or more without you giving up your personal life to do it.

That is who we are and why we are doing this.



Create Your Very Own Real Estate Sales TEAM! Your Super Profitable Sales-Team Business!



Our Core Philosophy.
“You need to be on a super profitable real estate sales team or run your own. This is best for the agent and the buyer and seller-lifetime customer.”

Discover How 500 Transactions a Year Can be Less Stressful Than 12 Transactions a Year! How to Go From Having a Real Estate “JOB” to a Real Estate Business! The TEAM concept is preferred and used for most businesses. Yet, in Real Estate, the solo agent is common. When a team is in place, it is the best way to serve the buyer and seller with a mesh of talents, all having the common goal to help the customer buy or sell the extraordinary place they call home.

Grow and Scale your team the right way and the only way with the Quantum Leap System;
A System that has created more Millionaire Agents than any other System in the world.

Our Definition of the Perfect Real Estate Career

As an agent at Your Home Sold Guaranteed Realty...

You can expect to have a steady stream of clients who automatically seek out your valuable services without you having to do any cold prospecting.

You can also expect to be viewed with respect by clients who value your advice.

And thanks to the SYSTEMS, you will be able to easily provide them with superior service and results, leading them to refer you to others and give you their repeat business.

You can work a normal work week (or less), take plenty of time off to pursue outside interests, all while making a rewarding income.

So, whether you are fresh out of college, want to pursue a new career in real estate, or an industry veteran – as long as you have a great attitude, are driven and love helping people, we are confident you will achieve higher levels of success faster and go much further at Your Home Sold Guaranteed Realty.

In fact - We Guarantee It! See Guarantees Following Page.



Home of The Income Increase Guarantee!



All agents receive up front and in writing our industry-exclusive Income Increase Guarantee – When you implement the exclusive tools, systems and training here – you will earn at least \$100,000 more than you did last year or we'll pay you the difference.

If you can copy, you can succeed beyond your wildest dreams!

GUARANTEE #1 FREE PEEK

Move to Your Home Sold Guaranteed Realty and anytime within the first 60 days after your receipt of The Quantum Leap System and start of your Brokerage Support, you may decide FOR ANY REASON that this is not what you'd hoped for, return everything sent to you, go back to the brokerage you came from and receive a full 100% refund of your transactions paid to the Brokerage. No questions, No hassle.

GUARANTEE #2 4-MONTH TRANSFORMATION

If you call back the leads, attend all coaching sessions, and demonstrate that you have used at least ONE strategy, ran ONE ad, done ONE marketing action provided by the SYSTEM and can honestly say you judge the System value-less, you may still, after 4 full months, return everything sent to you, go back to the brokerage you came from and receive a full 100% refund of any commissions paid to the Brokerage.

Only a brief note from you about your usage, and an exit interview call with one of our Coaches and or Broker are required.

GUARANTEE #3 INCOME TRANSFORMATION

Implement The Quantum Leap System and if You Do Not Increase Your Income By at least \$100,000 over the previous 12 months, We will pay you the difference*

*See terms and Conditions of \$100K Income Increase Guarantee.



When you commit and go all in with us you will Increase Your Real Estate Business by 300% or More Without Giving Up Your Personal Life To Do It!



Changing Lives, Impacting Your Community and Living the Life You Were Born to Live!



Go Serve Big! When you put others first, you will never be second!

Let's take a look at the Problems We SOLVE for real estate agents.

Not Enough Clients at a Pace fast enough and at levels high enough to achieve your goals! **SOLVED**

Feast or Famine Income Roller Coaster. **SOLVED**

Control of Your Schedule. **SOLVED**

Clarity on Exactly what to do and how to get it done to Grow Your business profitably. **SOLVED**

Sales, Negotiating and Closing Skills to Beat the Best of the Best in a Super Competitive Market. **SOLVED**

Technology and Automation to sift and sort Your leads into those ready to act now and those wanting to move in a longer time frame. **SOLVED**

Zero Resistance Benefits Presentations that compel prospects to sign with you at a much higher than average fee. **SOLVED**

How to set, negotiate and collect an OPTIMUM fee as a Buyers Agent vs letting the listing agent decide your earning capacity. **SOLVED**

A SYSTEM that turns a client into a lifetime customer, predictably and affordably... after all there is NO such thing as past clients... only lifetime customers. **SOLVED**

A Brand Name That Actually Attracts a Flow of Sellers wanting to sell now! **SOLVED**

An Infallible BUSINESS PLAN to achieve your biggest goals. **SOLVED**

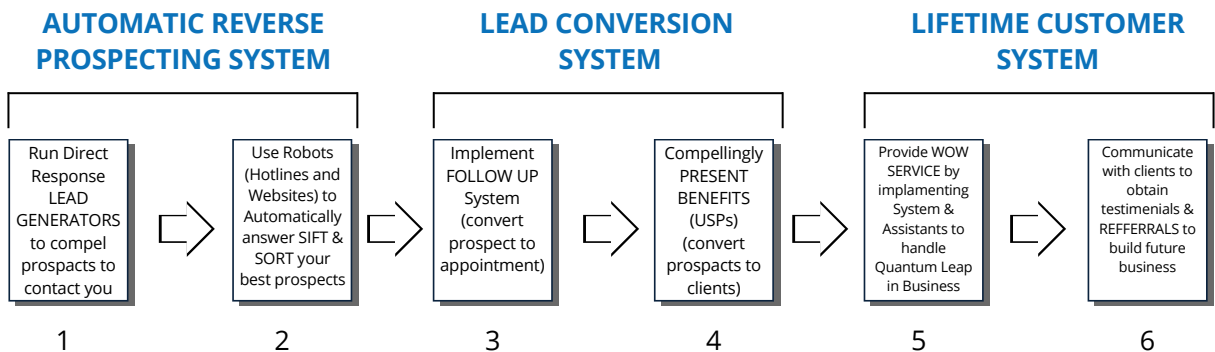
SOLUTIONS



The Quantum Leap Real Estate Success System

The Only TOTAL Real Estate System 6 Simple Steps Make Up the Quantum Leap System

- S** Stop cold-calling and start running low cost **Direct Response Lead Generators** to attract dozens of inquiries to your hotline(s) and websites(s)
- Y** You can save time by having your "Robot's" automatically **sift and sort** the prospects who contact you.
- S** Selectively follow-up with qualified ready-to-act buyers and sellers who have already contacted you first.
- T** Tell your prospects what's in it for them by presenting your USPs - the unique benefits that you offer buyers and sellers using your **presentation** system.
- E** Expertly service your customers... over deliver on your promises with fulfillment systems that provide exceptional customer service and results.
- M** Make a systematic point of staying in touch with past clients to create customers for life who you can program to give you referrals, testimonials and repeat business.



The Your Home Sold Guaranteed Realty Difference

What is a Quantum Leap Agent Culture?

A Quantum Leap Agent is an ADVANCED BREED OF REAL ESTATE AGENT. Smarter and more strategic. Someone who embraces the power of systems and who equally values superior customer experience and their freedom.

Quantum Leap Agents wage guerrilla warfare against traditional real estate paradigms AND BECOME CRAZY RICH.

Quantum Leap Agents launch renegade marketing strategies that automatically attract the best of the best clients and deliver unparalleled service for these clients to CREATE A WIN-WIN.

A Quantum Leap Agent does not see problems. They LEVERAGE OPPORTUNITIES.

A Quantum Leap Agent is a doer. They do not wait for perfection. They show up. THEY IMPLEMENT. THEY TEST. THEY RE-TEST.

No matter the size of their team, or even if they have a team at all, Quantum Leap Agents are not solo agents because THEY ARE PART OF A NETWORK THAT NURTURES THEM, COACHES THEM, AND WANTS THEM TO SUCCEED.

If you ask the average real estate agent, they will tell you that what Quantum Leap Agents are doing will not work in their marketplace or for them or at this time... and yet Quantum Leap Agents, regardless of gender, age, experience, or marketplace, are PROVING them wrong every single day.

QUANTUM LEAP AGENTS ARE
MOTIVATED, KNOWING
THEY ARE JUST ONE SYSTEM AWAY.

Your Home Sold Guaranteed Realty can be described as a Quantum Leap Agent Culture on a Mission to Positively Impact People Through Second Mile Service, Innovative Systems and Charitable Giving!

What is Second Mile Service?

Our Definition of Second Mile Service is simple – to go above and beyond what is expected always and in everything.

In fact, we have a Second Mile Service Guarantee for agents... We will provide You Brokerage Services 12 hours a day 7 days a week! Your Calls and Requests for Assistance Will be Handled by a Qualified Team Member Within One Hour.

GUARANTEE: If We Fail, We'll Pay You \$500 as a Penalty for Poor Service!*

We also have SIX SELLER SATISFACTION GUARANTEES and our VIP BUYER SYSTEM SATISFACTION GUARANTEES! We are happy to share these with any interested agent upon request.

After all WHO does not like risk removal? If we claim we are going to do something – let's put it in writing, do it and over deliver on that promise!

What Does Innovative Systems Mean?

Quite simply, we are regularly featuring new methods and new ideas that make your pathway to achieving your big goals easier – and the experience for your clients better! Again, not by doing what the majority of agents do, but what they don't do.

Our Go Serve Big Mission

Our Core Philosophy: The Size of the Hole You Give Through is Directly Proportionate to the Size of the Hole You Receive Through!

According to a study done by Cone Evolution, over 90% of consumers say they want companies to tell them how they support causes.

At Your Home Sold Guaranteed, we believe businesses are responsible for making the community a better place, so we take an active interest in investing in the community's needs, especially in people who need help the most!

Through our Go Serve Big mission, we are committed to donating a Portion of Income from Every Closing to amazing Non-Profit Charities!



In the last 12 months, 100% of the agents at Your Home Sold Guaranteed donated some of their hard-earned money to great non-profits.

Not only do we GIVE, but we SERVE!
In fact, many of the Masterminds we conduct are held at one of our Sponsored Charities locations.

If you believe that giving starts the receiving process, if you understand that you can pretty much have everything you want in life, if you will just help enough other people get what they want – then we are in alignment on some KEY CORE VALUES!

The Only Way to Grow Your Business!

The primary reason for this is they CANNOT get enough clients at a pace fast enough and at levels high enough to achieve their goals! As a result, many agents find themselves on a feast or famine Income Roller Coaster.

To grow your real estate business, you must have an overflow of it!

If at any point you do not have more than you can get to, you can't grow.

To ensure agents never have to worry about where their next client will come from, we developed an Automatic Reverse Prospecting System.

This Exclusive Direct Response Marketing and Lead Generation System allow You to Own Your Own Pipeline of business – and - Guarantees You a Flow of Leads, Referrals and Appointments!

These are Ready to Act Sellers and Buyers at Above Average Price Points – literally as many as you want!

Our Exclusive System turns the tables on the Industry norms of Cold Calling, Grunt Prospecting, Buying Leads and Expensive Advertising.

We simply run time-tested, exclusive Direct Response Lead Generators that

motivate prospects to call and then automation answers, sifts and sorts the prospects into those ready-to-act now and those wanting to move in a longer time frame.

Then these leads, referrals and appointments are handed to you!

Finally, you will experience REAL growth and opportunity for scaling your business in to a super-profitable sales team or your own world-class real estate brokerage!

Most agents double to triple their sales in the first 90 days at Your Home Sold Guaranteed over their previous 90 days at their other brokerage!

It's tough to fail when you get 40 to 100+ new ready to act prospects in your first 30 days here!

Team Leaders, Chris and Jaime Turvey

The Turvey Team

GEORGIA

"We had MINIMAL Coaching and Training at our other brokerage! There is no other brokerage or training in the world like this. Hands down, this blows other brokerages out of the water."

*Your Home Sold Guaranteed Realty
Team Leaders, Chris and Jaime Turvey
The Turvey Team*



The #1 Way to Get Listings!

To help you experience explosive growth – we make every agent BETTER THAN an I Buyer!

You heard me right; as an agent at Your Home Sold Guaranteed, you will Arm Yourself with the #1 Way to Get and Help Sellers – Our Exclusive Guaranteed Sale Program.

Your Home Sold Guaranteed or We'll Buy It at a Price Agreeable to You!*

If you could tell homeowners that their home is guaranteed to sell, at their price and in their time frame – do you think you would get more listings?

That's the POWER of Our One of a Kind Guaranteed Sale Program: Your Home Sold Guaranteed or We'll Buy It at a Price Agreeable to You!*

With our exclusive guaranteed sale program:

The SELLER always benefits from the highest price! -You benefit from a steady flow of listing appointments with ready to act Sellers.

Imagine, finally being able to do what you got into the business to do in the first place... Help more People!

Our Guaranteed Sale Program is NOT just a program... it's exclusive to US and is trademarked exclusively to Your Home Sold Guaranteed Realty!

Customers LOVE solutions to their problems and the real estate catch 22 is a real problem for most home owners wanting to sell and buy.

They are scared of getting stuck owning two homes or none at all. If they sell first with no place to go, they become homeless. If they buy first without selling – they are stuck owning two homes.

Our Guaranteed Sale Program solves this dilemma.

Armed with this SYSTEM and presented to the marketplace, you end up with a motivated client and at least TWO sales – their current home and the purchase of their next one!

In our experience, this exclusive Guaranteed Sale Program, is the #1 way to get listings – and you will learn how to do this as an agent at Your Home Sold Guaranteed Realty!



*Some conditions apply.



You Will Get Bigger Commission Checks!

It's no secret that real estate commissions are trending down for most agents and brokers.

However, this is NOT the case for agents at Your Home Sold Guaranteed Realty! Very few places talk about commissions. But we are not shy about this topic.

It is a fact that agents at Your Home Sold Guaranteed are among the highest-paid agents in real estate! We are talking 33% to 100% or more per sale than the average area agent.

You Will Get Bigger Commission Checks as an Agent at Your Home Sold Guaranteed.

The reason why this is? In one word... VALUE.

Cost is Only a Factor in the Absence of Value - and our systems allow agents to offer much more value and guarantees to the clients. So clients who want and are attracted to VALUE are happy to pay for it.

You can expect to earn 3.5% to 4.5% when you represent the buyer! And most agents earn 6.5% to 7.5% on listings!

This is a fact and we are more than happy to show the countless settlement statements from closings to anyone interested in making more money per sale!

When you offer MORE and the client gets MORE, you are in a position to justify a better than average fee. Our SYSTEM does this! So, you will earn more money on the same work over the average area agent!

We make no apologies for wanting agents to earn more, and we make no apologies on raising the bar on value and guarantees to buyers and sellers.

If you like the idea of earning MORE money per sale, then we not only support that, we help make it happen for you!

Broker Owners, Luis and Shelly Salas

TEXAS

"We came from the REO world, and we didn't have the "Business" mindset. We were putting in long hours and getting paid very little. We decided we could not continue doing it this way, and we found Todd! It was a life-changer for us! Why not learn from the best. Don't reinvent the wheel! Now, our business is entirely different! Our goal is to sell 1,000 homes, and we are on our way! A big gamechanger for us was when we implemented the Guaranteed Sale Program! Also, we love giving back to our community, and our clients love it too! It just becomes second nature to give back to your community! Everyone likes to be part of something where you are helping someone else!"

Your Home Sold Guaranteed Realty BROKER OWNERS Luis and Shelly Salas The Salas Team - Texas



Our Worthy Cause Program: We have it built into our System. One of the benefits of growing your business, with all of the income coming in, is GIVING BACK! What gives, LIVES! Our Core Philosophy at Your Home Sold Guaranteed Realty is: The Size of the Hole that You Give Through is Directly Proportionate to the Size of the Hole that You Receive through.
Todd Walters

The #1 TEAM SYSTEM MODEL in Real Estate!

Thanks to the Automatic Reverse Prospecting System, it doesn't take long for an agent at Your Home Sold Guaranteed Realty to have MORE clients than they can personally get to, and when that happens... BOOM! You will be directed to...

Copy and Implement The #1 T.E.A.M. SYSTEM in Real Estate History!

This will allow you to better Grow Your Own Super Profitable Sales Team Without Giving Up Your Personal Life to do it.

A common problem for agents who have more business than they can get to is piecing together great people and processes to grow a TEAM. Unfortunately, many brokers and coaches teaching agents have not done it themselves, so they lack perspective on the details. Making bad hires and being unable to navigate breakpoints in your business will cost you time and money – a combination you can't afford to get wrong!

The solution is our T.E.A.M System Model!

You see Everything we do at our company is to progress agents toward a TEAM. Our belief is that you should either be on a super profitable sales team or grow your own.

In fact, Craig Proctor and I literally wrote the book on Super Profitable Sales TEAMS.

You can grab a copy of it on Amazon and read it for yourself.

In our T.E.A.M System Manual you will find everything you need to Recruit, Interview, Hire, Train, Manage and Profit from a world class team! From details on employment agreements, to daily routine process structure to what to pay for maximum return and profit – you will find it inside our model.

A large part of our coaching and training for Quantum Leap System Agents is about the TEAM System. We have not only DONE IT ourselves, but successfully taught this to thousands of agents across North America!

With a great TEAM, you can help more people and over-deliver on service and results. After all, the TEAM system is the most preferred way of serving clients in almost fields of business. Unfortunately, it's not a norm and standard in real estate, but it is a norm and standard at Your Home Sold Guaranteed Realty!

As an Agent at Your Home Sold Guaranteed Realty, you will see a Plan, System, Model and Coaching – all aimed at helping you SCALE UP your business to be as big as you want it to be. After all, how many people can you help if it doesn't depend on you?

A Magnetic Real Estate Brokerage Brand Name Attracting Your Ideal Client!

**An iconic brand, above all else, is
memorable and magnetic.
Your Home Sold Guaranteed is both.**

The most powerful word in marketing is YOU (customer focused). And every Seller wants certainty of outcome. The #1 Unique Selling Proposition in real estate history cast as a BRAND + Your Good Name = Top of Mind Awareness for your market, and the envy of your competitors.

**Your Home Sold Guaranteed Realty as a Brokerage Name
will Help You Get More Listings!**

A Magnetic Real Estate Brokerage Brand Name Attracting Your Ideal Client!

A lot of realtors and brokers ask me why we named the Brokerage YOUR HOME SOLD GUARANTEED. My answer is simple – that is what the customers want.

Don't believe me? Just ask any would-be seller: Mr. and Mrs. Seller WHO would you most likely call about selling your home – Todd Walters Real Estate or Your Home Sold Guaranteed?

Those Words – *Your Home Sold Guaranteed Realty* - are absolutely magnetic in the absence of personal connection. Don't take my word for it, the last time I checked, Google says that 'Your Home Sold' has over 1 Billion more search results than all other big box real estate brand companies.

Moreover, the concept of having a Brokerage with the #1 unique selling proposition in Real Estate History as its name (*Your Home Sold Guaranteed*) would enable agents and brokers to combat the trend of paid media becoming more crowded and less profitable AND capitalize on the growing TREND of SEO, Organic and Free Media.

Since you must, by law, promote your real estate brokerage prominently wherever you show up, let's name it something that attracts your ideal customer! We did! You benefit!

Increasing your Gross Commission Income isn't always about more leads, though.

Sometimes it just works to do more good deeds. To be helpful and friendly, spreading goodwill.

Things like filming videos to highlight your favorite restaurants, neighborhoods, and non-profits to position you as the local real estate expert... are essential.

But as a realtor, your #1 job is to help people buy and sell the place they call home.

Persuasion is emotional and Selling is a transference of feeling.

Good marketing is like magic. It's less about math and more about art! So, ditch the IDX websites and overpriced Zillow zip codes... it's time for a new start.

Let's try something new. Something different. Something to actually help you stand out.

At the end of the day, isn't that what marketing is really all about?

It's not about colors or a fancy font logo or a better personal photo. It's not about expired listings, cheaper clicks, or getting more "leads" per say...

Those are all nice to have, but there's one thing you actually want above all else... To grow your business and spend more time with family and friends.

Isn't that the purpose of making money anyways... business is just a means to that end!

As a *Your Home Sold Guaranteed* professional, we'll help you build a local brand that's the envy of your peers and magnetic to your ideal customer.

This is our secret for attracting more referrals from your sphere and more prospects from existence online – and – from any and all of your offline marketing and promotion.

OPM = Other People's Money

I remember sitting in my office at the RE/MAX brokerage I was at – way back when – and the broker came rushing into my office and said, you are not going to believe what we just got...

He went on to tell me that they just inked a Marketing Service Agreement with a Mortgage Company. This was when there was no such thing in real estate. The Brokerage was getting thousands of dollars a month from the Mortgage Company.

I was baffled... why would a mortgage company pay the Brokerage thousands of dollars a month when the Brokerage sold NOTHING. The agents were doing all the selling. I was selling 400-500 homes a month – but the mortgage company was paying the BROKERAGE – not me.

So I picked up the phone, called the CEO of the Mortgage company, he invited me to his office and I walked out with what HE said was the FIRST MSA for a real estate agent.

That Mortgage company paid me \$2500 a month and it went up – way up – from there over the years. It was a real, RESPA-

compliant deal that was good for them, good for me, and good for my clients!

Fast forward to now – at Your Home Sold Guaranteed Realty, every agent gets MONEY from vendors. Not just money from the Mortgage Company, but money from a long list of vendors.

We have documented 99 different businesses that are happy to PAY YOU each month. You simply apply this money to your monthly investments in marketing and other services!

This allows you to make BIGGER investments faster in your business – getting you to OVERFLOW much faster and vastly improving your bottom line in the process!

How can we say we are committed to, and everything we do is, helping you grow a super profitable real estate business without this critical component?

After all, this is HOW great businesses are built! The best ones know how to get and use other people's money for growth and scaling!

We not only were among the FIRST to do it, we help you do it so you can move forward with less risk and faster-paced growth!



RETIRE RICH! A Simplified Employee Pension (SEP) Plan - Retirement Account

OK, let's talk future bank. Did you know that 88% of Realtors fail when it comes to their personal finances?

Most spend their time exchanging it for money but never really do anything with their income to ensure they have a lot of it when they decide not to sell real estate anymore. There is no real plan for retirement or real wealth creation pathways provided by real estate companies.

Some companies offer PROFIT SHARE, but with rising expenses, it's tough to earn big profits, enough for all agents to benefit!

Some companies offer STOCK in their company, but last time I checked, top investors say you should diversify.

Some companies will offer a % of other agents' income – a downline – but there is NO predictability in other agents – who are actually your competitors – successfully selling real estate. We believe and have proven that you are FAR BETTER OFF building your own team and giving your agents appointments, earning you half or more of the commission on their work!

As an agent at Your Home Sold Guaranteed, you will Accumulate Personal Wealth with Our Exclusive Real Estate Investment -and- Self-Employed Pension Plan.

That's right, we have a system for helping agents invest in real estate, and in turn use that real estate investment system to help agents help their clients increase their wealth. So, you get MORE clients coming back to buy more often as well as building your own portfolio of cash flow properties.

Whether using other people's money to invest in distress sales or unlocking the equity in your own home to buy 3 rental houses, we are experts at finding deals, creating deals, and investing in real estate!

In addition to real estate investing (for you and your clients), each agent receives their very own Self Employed Pension.

A SEP is an account that allows you to invest in multiples of businesses, improving ROI. Consulting with our Finance Coaches, Agents decide how much they want to invest in their SEP. In addition, the company will also invest a portion of its income into each agent's SEP.

We have found this DUAL approach to wealth building better positively impacts your personal, professional and financial goals.

It would be nice, wouldn't it, to wake up in the future and have the wherewithal to do what you want when you want with whom you want... that's real financial independence.

We are happy to be able to deliver that system to you so you can retire rich (if you want and who doesn't).



Avoiding Shiny New Object Syndrome is tough for real estate agents. It seems that every week some NEW tech is being presented as the be all end all for whatever ails you!

Most brokerages offer some sort of TECH package that will help an agent manage a client, but most have no tech package that actually helps agents GET clients.

The #1 thing you need to grow your business, or even have one, is CLIENTS! The more you get, the more opportunity you have at a world-class business.

SUPERIOR TECHNOLOGY!

The #1 thing you need to grow your business, or even have one, is CLIENTS! The more you get, the more opportunity you have at a world-class business.

Our TECHNOLOGY PLATFORM powers your business starting with GETTING AN OVERFLOW OF CLIENTS and then LEVERAGING THAT OVERFLOW TO BUILD A SUPER PROFITABLE SALES TEAM!

It's ROCKET FUEL to your ROCKET!

Our PLATFORM breaks down into THREE parts:

Part one – Getting Customers with Exclusive Marketing and Lead Generation Technology!

Part two – Exclusive Conversion Processes that

Turn Prospects into Lifetime Customers with 5 Star Review Service!

Part three – Growing Your Business into One that Works Without Your Constant Involvement!

We guarantee EXCLUSIVITY and RESULTS with our TECH package!

From getting customers to converting customers, to the lifetime customer system, to the PAPERLESS and VIRTUAL Client Contract Management – it's easy to use, will give you more time to spend with people and make this business FUN again!

You will have an Exclusive CRM Completely Set up with Exclusive Marketing Systems and Every Activity Plan to Run a Super Profitable Sales Team from the get-go! The same campaigns and processes I used to sell 400-500 homes a year! The same daily routine lead-gen systems and activities built right into the TECH that Craig Proctor used to be the #1 Real Estate Agent in the World!



Team Leader, Ricardo Nadal

The Nadal Team

GEORGIA

"Awesome training, support, and top-notch technology. Todd and the entire team have a mindset of putting others first, and that is the BIG WHY for us being affiliated with such an awesome company." Thanks, TW



*Your Home Sold Guaranteed Realty
Ricardo Nadal Team*

The Best Training and Coaching for Agents - Guaranteed!

Over my tenure of helping real estate professionals become multi-millionaire agents and brokers, I can tell you that the #1 deficiency among agents is not getting leads, its training!

There is a difference in training and there is a difference in the trainers. Many proclaiming to be top coaches haven't even sold real estate, let alone built super successful real estate businesses that work without their constant involvement.

Most brokerages claim they will train you. But if it was great – there would be no such thing as Coaching Companies, and the failure rate among agents would not be 80% every five years.

I think the real reason for agents not achieving what they most want is because of their coach. Unfortunately, most agents are being coached – not by their peers and their broker- but by who they would say is a coach.

You see, most brokerages ARE training agents to sell a home. But we coach agents on having a business. That is a stark difference!

Selling a home is technician work. Building a business is building freedom work.

Just because you have a business card or a business website – doesn't mean you have a business. If your real estate business depends on you then it's not a business, it's a job.

You see, most brokerages and their trainers teach dependency (you must do the work). In contrast, we coach you NOT to DO THE WORK and instead, leverage with systems, marketing, and people to free you up to accomplish more.

Not just somewhat – but ALL of our coaching is around the concept of leverage! It is a fact that you will accomplish more by doing less!

You will be trained on LEVERAGING YOURSELF with Technology, People and Marketing!

You will Get The BEST High Income Reduced Effort Systems, Millionaire Agent Training and Coaching in Real Estate - Including Your Very Own One on One Top 1% in the Industry Mentor So You Can Go Further Faster!

Your Home Sold Guaranteed Realty Owners, Brokers and Mentors are selling and have sold homes at the highest level – in the trenches and out front on what works and what does not – committed to helping you over deliver on service and results (without you giving up your personal life to do it)!

The more exclusive the Plan, System and Model... The more important the COACHING! Your Home Sold Guaranteed Realty is Home to The Best Training and Coaching for Agents Guaranteed! If you can find better, we will donate \$10,000 to the charity of your choice*

Broker Owner, Rudy Kusuma CALIFORNIA

"My focus is on creating Teams and there is a right way and a wrong way to build a Super Profitable Real Estate Sales Team! Growing a Real Estate Business can be complicated and joining Your Home Sold Guaranteed Realty and the Quantum Leap System is the only way to go! I have seen MASSIVE Quantum Leaps in my business!"

*Your Home Sold Guaranteed Realty
BROKER OWNER - Rudy Kusuma - California*



A Pathway to Your Very Own Multi-Millionaire Real Estate Brokerage!

When I was an agent at one of the big box brands – they were not trying to help me get my own Brokerage. In fact, they discouraged it. But if you look around at the industry – you will see that many of the most powerful, influential and wealthiest people are Broker/Owners of their own company.

This is why we created a Pathway to Your Very Own Multi-Millionaire Real Estate Brokerage!

If you have a dream of owning your own sellable business asset – a real estate brokerage so valuable that others will want it... we help make those dreams come true.

Owning a real estate company is not for everyone, but if its for you - we are happy to bake that into the Model for agents at Your Home Sold Guaranteed Realty.

Just like we have a FRANCHISE PROTOTYPE for a Super Profitable Sales Team Business... we have a Franchise Prototype for a Super Successful Real Estate Brokerage - Your Home Sold Guaranteed Realty!

If you lean into what I have laid out here – commit and go all-in with us – you can go from solo agent to top producer, to super-profitable sales team, to your very own multi-millionaire broker/owner business!

What we want for you is what you want for you!

A Pathway to Your Very Own Multi-Millionaire Real Estate Brokerage!



LADDER OF SUCCESS

The Best Place to Work, Buy and Sell Real Estate
GUARANTEED!



WHAT NOW?

Well, that is entirely up to you. But - In Your First 30 Days as an agent at our company You Will...

- Increase the Size of Your Commission Checks by at least 33%!
- Increase the # of prospects you get by 40 to 100 or more!
- Learn how to WIN every multiple offer war for your clients.
- Forever END Cold Calling, Begging for Referrals, Traditional Open Houses and Expensive Advertising!
- Have a CRM Completely Set up with Every Activity Plan to Run a Super Profitable Sales Team!
- Become #1 on Google Search for Ready to Act Seller Prospects.
- Implement an Infallible Plan and System for a Multi-Millionaire Agent Business that Can Work Without Your Constant Involvement.



WHAT NOW?

And that's in just the first 30 days as a Team Leader at Your Home Sold Guaranteed! Everything I have shared with you here today - all of it - is backed up in writing by our Agent Guarantees:

Like our Income Increase Guarantee: You Will Make at least \$100,000 MORE in New Additional Income or We'll Pay You the Difference!*

And our Second Mile Service Guarantee: We will provide You Brokerage Services 12 hours a day 7 days a week! Your Calls and Requests for Assistance Will be Handled by a Qualified Team Member Within One Hour. If We Fail, We'll Pay You \$500 as a Penalty for Poor Service!*

While I have your attention... allow me to introduce you to some of the great people committed to helping you achieve your heart's desire....

Craig Proctor –
Todd Walters –
Nathan O'Rielly –
Chase Lance –
Ira Miskin –
Dr. Ike Reighard –
Cheryl O'Rielly –
Megan Litumbe –
Claudia Pecoits –
Drew Channel –
Monique Camacho –

And others – all working tirelessly to help you achieve your heart's desire.



Broker Owner, Tracy King

TENNESSEE

"Your Home Sold Guaranteed Realty - Best of the best in the business!! We have homes you can't find online anywhere so as a buyer you have the advantage of beating out all the other buyers!! As a seller you get top dollar for your home because we have all the Buyers!! And drive up demand for your home!! Who else can do this??"

*Your Home Sold Guaranteed Realty
BROKER OWNER - Tracy King - Kings of Real Estate -Tennessee*



Let's summarize the Benefits of Being a Professional at Your Home Sold Guaranteed -

- Predictable Overflow of Leads.
- Never worry about where your next commission check will come from.
- Leads chase you vs you chasing them.
- No cold calling or manual grunt prospecting.
- No expensive advertising.
- Make More Money in Less Time.
- More Appointments with Less Calls.
- Pre-Sold Customers.
- HIGHER Commission Checks.
- Respect, Admiration, Trust of Peers and Clients.
- The Envy of Competitors.
- The Solutions to Everyday Business Issues You Face.
- Certainty of 'will it work'.
- Clarity on Exactly What to do and How to get it done.
- Faster Implementation.
- Fast-Paced Growth.
- Elimination of the Income Roller Coaster.
- Increased Self Esteem and Confidence.
- Confidence on Setting and Achieving Higher Goals.
- More Time Working WITH Customers vs Finding Them.
- Enjoy a Rewarding Income Working Reasonable Hours With Plenty of Time Off to Pursue Outside Interests!

So Whether you are fresh out of college, want to pursue a new career in real estate, or an industry veteran – as long as you have a great attitude and are driven to help people, you will achieve higher levels of success faster at Your Home Sold Guaranteed Realty!

Want to 10X Your Real Estate Business - Change Lives, Impact Your Community and Live the Life You Were Born to Live?

Then Your Home Sold Guaranteed Realty is for you!

Schedule a Free Breakthrough Call at

www.FloridaYHSGRCall.com

888-449-YHSG

Email: Success@FloridaYHSGR.com

You can also learn more about Agent Careers at Your Home Sold Guaranteed Realty by requesting a Free PDF Download: The Definitive Guide to Selling More Homes and Making Money Without Giving Up Your Personal Life To Do It!

Yours Free at www.FloridaRichAgent.com

The Your Home Sold Guaranteed Realty Difference!

AWESOME AGENT CULTURE: Our Mission is to Positively Impact People Through Second Mile Service, Innovative Systems and Charitable Giving!

CHARITY: A Portion of Income from Every Closing is Donated to Amazing Non-Profit Charities Committed to Helping Those Who Need Help the Most!

GUARANTEED LISTING and BUYER APPOINTMENTS: Exclusive Marketing and Lead Generation System. Own Your Own Pipeline. Guaranteed Leads, Referrals and Appointments with Ready to Act Sellers and Buyers at Above Average Price Points (No Cold Calling or Grunt Prospecting).

MORE LISTINGS: You Will Get More Listings with Our Exclusive Guaranteed Sale Program: Your Home Sold Guaranteed at a Price Acceptable to You or We'll Buy It!

HIGHER COMMISSIONS and VENDOR INCOME: Get 33% to 100% Bigger Commission Checks! We are the Highest Earning Agents in Real Estate as a Percentage of Sale! And – You Will Get Vendor Income to Cover Investments into Your Business so You Can Grow Faster!

GROW YOUR TEAM: Copy and Implement the #1 TEAM SYSTEM in Real Estate So You Can Grow Your Own Super Profitable Sales Team Faster and Without Giving Up Your Personal Life to Do It.

BETTER SEO: Be #1 on SEO/Google Search Results: Your Home Sold = 2.4 Billion!

ACCUMULATE PERSONAL WEALTH: With Our Exclusive Real Estate Investment System and SelfEmployed Pension Plan – You Can Retire Rich.

EXCLUSIVE TOOLS, SYSTEMS AND COACHING: Get the BEST High Income Reduced Effort Systems, Training and Millionaire Agent Coaching in Real Estate - Including Your Very Own One on One Top 1% in the Industry Mentor So You Can Go Further Faster!

SELLABLE BUSINESS ASSET: A Pathway to Your Very Own Multi-Millionaire Real Estate Brokerage!

Income Increase Guarantee: You Will Make at least \$100,000 MORE in New Additional Income or We'll Pay You the Difference!*

Second Mile Service Guarantee: We will provide You Brokerage Services 12 hours a day 7 days a week! Your Calls and Requests for Assistance Will be Handled by a Qualified Team Member Within One Hour. If We Fail, We'll Pay You \$500 as a Penalty for Poor Service!*

If You are Ready to Change Lives, Impact Your Community and Live the Life You Were Born to Live... Schedule a Free Breakthrough Call at www.FloridaYHSGRCall.com

*Some conditions apply.

888-449-YHSG

Email Success@FloridaYHSGR.com

To learn more about Agent Careers at Your Home Sold Guaranteed Realty request a Free PDF Download: The Definitive Guide to Selling More Homes and Making Money Without Giving Up Your Personal Life To Do It!

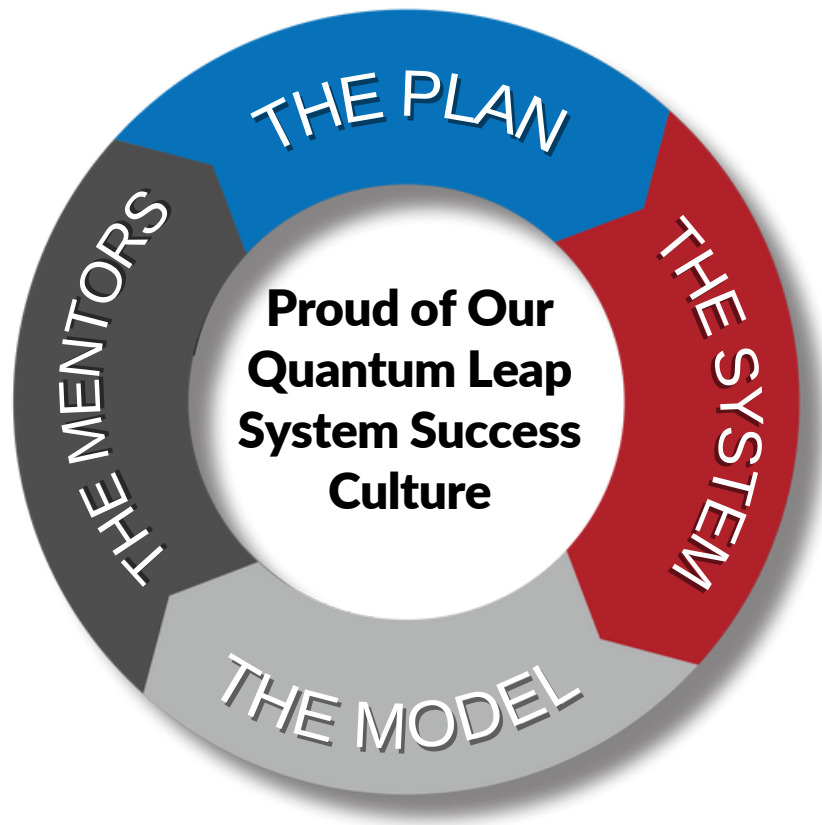
Yours Free at www.FloridaYHSGRFreedom.com

Thank you very much and Go Serve Big!!!

Rick Kendrick, Co-owner Your Home Sold Guaranteed Realty of Florida



Our Name is Our Promise



***The Best Place to Work,
Buy and Sell Real Estate.***

AGENT SUPPORT TEAM
www.FloridaYHSGRFreedom.com
888-449-YHSG
Success@FloridaYHSGR.com
Go Serve Big!